## Year Ended May 26, 2023 (76 ${ }^{\text {th }}$ Term)

## Financial Results Briefing

## May 9, 2023 <br> S.T. Corporation

Takako Suzuki, President \& CEO

## Report on the Financial Results Summary for the 76 ${ }^{\text {th }}$ Term

■ Net sales grew from the previous year, although the sales of the core business fell below the forecast.

■ Operating profit dropped.
The increase in product prices could not cover the rise in ratio of cost of sales due to the skyrocketing of costs and the loss on valuation of inventory.

■ Profit increased.
In the previous year, there was an impact of extraordinary losses.

Highlights of the Business Performance in FY3/23 <Consolidated>

## Net sales and profit increased

|  | Consolidated | Sales <br> ratio | Vs. <br> Forecast | YOY |
| :--- | ---: | ---: | ---: | ---: |
| Net sales | $¥ 45.6$ bn | - | $95.9 \%$ | $\mathbf{1 0 0 . 2 \%}$ |
| Operating profit | $¥ 2.4$ bn | $5.3 \%$ | $94.7 \%$ | $\mathbf{7 4 . 3 \%}$ |
| Ordinary profit | $¥ 2.7$ bn | $6.0 \%$ | $95.8 \%$ | $78.4 \%$ |
| Profit attributable <br> to owners of parent | $¥ 1.8$ bn | $4.0 \%$ | $96.2 \%$ | $164.9 \%$ |
| Comprehensive <br> income attributable <br> to owners of parent | $¥ 2.0$ bn |  |  |  |

Dividend: $¥ 40$ ( $¥ 38$ in the previous fiscal year)

Highlights of the Business Performance in FY3/23 <Consolidated>

|  | FY3/23 |  |  |
| :--- | :--- | :--- | :--- |
|  | Actual | Sales ratio | YoY |
| Net sales | $¥ 45.6$ bn | - | $100.2 \%$ |
| Cost of sales | $¥ 28.6$ bn | $62.8 \%$ | $103.5 \%$ |
| Gross profit | $¥ 17.0$ bn | $37.2 \%$ | $95.2 \%$ |
| Selling, general <br> and administrative <br> expenses | $¥ 14.5$ bn | $31.9 \%$ | $99.9 \%$ |
| Operating profit | $¥ 2.4$ bn | $5.3 \%$ | $74.3 \%$ |

Highlights of the Business Performance in FY3/23 <Sales in each Business Category>

| Business category | Sales | Composition <br> ratio | YOY |  |
| :--- | :--- | :--- | ---: | ---: |
| Air Care | (Air Fresheners and <br> Deodorizers) | $¥ 19.8$ bn | $43 \%$ | $99 \%$ |
| Cloth Care | (Mothproofing Agents) | $¥ 8.0$ bn | $18 \%$ | $97 \%$ |
| Thermal Care | (Disposable Warmers) | $¥ 4.7$ bn | $10 \%$ | $108 \%$ |
| Hand Care | (Household Gloves) | $¥ 5.8$ bn | $13 \%$ | $100 \%$ |
| Humidity Care | (Dehumidifiers) | $¥ 3.0$ bn | $7 \%$ | $105 \%$ |
| Home Care | (Other) | $¥ 4.3$ bn | $9 \%$ | $102 \%$ |
|  | Total | $¥ 45.6$ bn | $100 \%$ | $100 \%$ |

Factors behind the Increase/Decrease in Operating Profit in FY3/23 <Consolidated>

## Increase/decrease in operating profit Operating profit decreased $¥ 835 \mathrm{mil}$.



Decreases in purchasing and manufacturing costs, etc.
Increase owing to growth of the sales quantity
Increase owing to the raised selling prices
Decreases in marketing costs
14
Factors behind decrease
-1,243
Rising material costs, etc.
Decrease due to selling price reduction -840
Increases in loss on abandonment of
-265 goods, loss on valuation of inventory, etc.
Other

## Dividends in FY3/23 <Consolidated>

## Toward continuously stable dividend payment

*Payout ratio: 48.6\%


## Existing products did not sell well, but products with high added value sold well.

## Sales of products with high added value grew.

New products contributed.


## Cloth Care

## Healthy as a whole, although shipment was delayed.

Monthly shipment amount of mothproofing agents of S.T.


Apr. May Jun. Jul

## Spring wardrobe change season

(Feb.-Jun.)
99\% year on year


Jul. Aug. Sep. Oct. Nov. Dec. Jan. Feb. Mar.

Fall wardrobe change season
(Aug.-Nov.)
98\% year on year
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Spring wardrobe change season
(Feb.-Mar.)
101\% year on year

The demand for hygiene subsided, and we concentrated on products for professional use.

The sales of products related to COVID-19 subsided. Gloves for professional use contributed.


Demand for products that make home chores easier remained healthy.

Sales of Dashu-Tan: 102.0\% year on year Sales of Kome-Touban: 111.9\% year on year Sales of laundry tub cleaners: 109.1\% year on year



## Overseas

## Overseas sales declined, due to the strategic withdrawal from business of selling gloves in Europe

Variation in overseas sales (consolidated)


■Sales overseas Ratio of sales overseas

Composition of overseas sales (by region)

88\% year on year The sales in South America grew, but the sales in other regions declined.

88\% year on year
The sales in Taiwan and Southeast Asia were healthy. The sales in China, Hong Kong, etc. were sluggish.


18\% year on year Dropped considerably from the previous year, due to the withdrawal from the business of selling gloves.

## Progress with Cost Reduction Efforts

Cost of sales ratio rose more steeply than expected.

## Cost of sales ratio

60.8\%
62.8\%
(FY3/22)
(FY3/23)

Skyrocketing of raw material prices, exchange rate fluctuations, and decrease of selling prices of gloves

Response to the Rise in Prices of Raw Materials and Changes in Exchange Rates

## Measures for offsetting the augmentation of costs

## Improvement through the optimization of our product lineup

## Price hikes for some products from Jan.

Efforts to reduce costs


## Greetings from the new president Kozuki

## To concentrate on the existing core business and increase profitability

Measures for coping with the skyrocketing of costs

To continue initiatives for growing domains

To develop the foundation for surviving the ESG era

To Concentrate on the Existing Core Business and Increase Profitability (1)

## The largest share in the domestic Air Care market

To meet emerging demand with products developed under certain themes

To communicate with customers by combining TV, digital media, and selling spaces

To expand growing sales channels, such as EC


To Concentrate on the Existing Core Business and Increase Profitability (2)

## To meet the emerging demand for Cloth Care

To respond to diverse purchase behavior
To reel in and develop new users


# Response to the rise in raw material prices and fluctuations in exchange rates 

To raise product prices

To reduce costs

To promote products with high prices and high added value


## For mid-term growth

B2B: Concentration on Air Care products and improvement in revenues from gloves

Overseas: To focus on EC in China and Thailand

New: To develop a new Air Care business and a new brand of Clear Forest

## To improve corporate value in order to survive the ESG era

To strengthen the system for developing products

To focus on human capital in business administration

To fortify the system for corporate governance

To conduct data-driven management

## Factors behind the Increase/Decrease in Operating Profit in

 FY 3/24 <Consolidated>Operating profit grew 30 million yen thanks to the increase of revenues, despite the investment for growth.

```
Factors behind
    increase
```

Raised selling prices


Reduction in the cost

Fluctuation in sales quantity

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Factors behind
    decrease
```

Increase in raw materials cost -1,073
Sales deduction (such as rebates)

Increase in marketing expenses
-258
-193
Other
-1,078
(labor cost, commissions, R\&D costs, research cost, etc.)

## 764

## 127 Effects of composition

of sales quantity
on sales: $-1,091$
on costs: $+1,218$

## Increase in net sales and profit

|  | Consolidated | YOY |
| :--- | ---: | :--- |
| Net sales | $¥ 46.3$ bn | $101.7 \%$ |
| Operating profit | $¥ 2.4$ bn | $101.4 \%$ |
| Ordinary profit | $¥ 2.8$ bn | $102.5 \%$ |
| Profit attributable to <br> owners of parent | $¥ 1.9$ bn | $103.9 \%$ |

Estimated dividend: $¥ 42$

* Payout ratio: 49.2\%


## Sas.t.CORPORATION

## S.T. Corporation https://www.st-c.co.jp/

【Notes on the business forecasts】 The items included in this material are based on a variety of premises, and do not assure or guarantee that the numerical forecasts and policies herein will be realized.

